



Brighter, Bolder & FUNNIER!

- Designed and written for adult recipients
- Bold graphics and typography engage consumers
- Big attitude with a smart sense of humor
- Each card enhanced with unique textures and embellishments
- Made in USA

PRICE POINTS

\$4.99 US Retail
\$14.97 6-Card Unit

\$5.99 CDN Retail
\$17.97 6-Card Unit

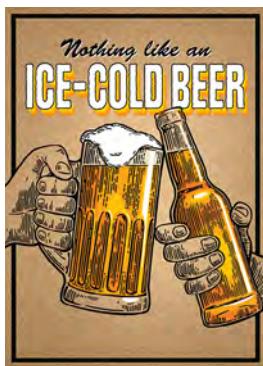
THE PERFECT A*PRESS DISPLAY! 84-Pocket Spinner

20" x 20" Base Footprint
76" High

Display Cost: \$587.80 US/CDN
Estimated Product Cost: \$1,258 US • \$1,510 CDN



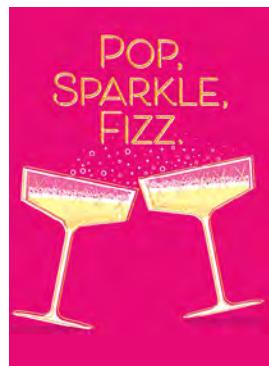
BIRTHDAY



0 1261579186 0

206806

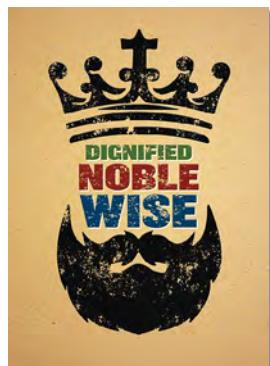
...to wash down
an ice-cold beer.
Happy Birthday



0 1261579185 3

206805

Cheers to whatever age it is!
Happy Birthday



0 1261579184 6

206804

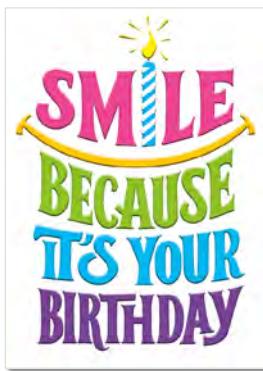
Basically old.
Happy Birthday



0 1261579183 9

206803

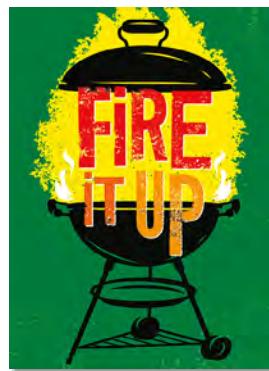
...just on the back nine.
Happy Birthday



0 1261579181 5

206801

Laugh because there's
nothing you can do about it!
Happy Birthday



0 1261579180 8

206800

...Because no one
celebrates a Birthday
around a microwave.



0 1261578801 3

206654

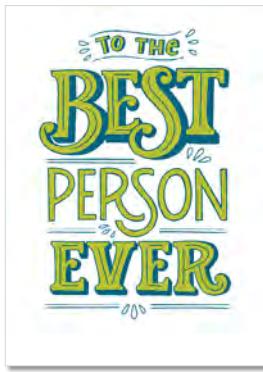
...wrapped up in total
dazzling fabulosity!
Happy Birthday



0 1261578797 9

206650

...Like you always do, maybe
today just a little bit extra.
Happy Birthday



0 1261578796 2

206649

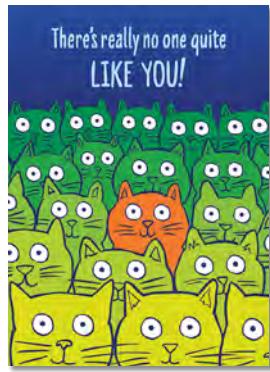
...Have the Best Birthday Ever!



0 1261578795 5

206648

Happy Birthday!



0 1261578734 4

206634

Happy Birthday!



0 1261578612 5

206589

You are making the
rest of us look bad!
Happy Birthday

BIRTHDAY



206586

...And there's strength
in numbers!
Happy Birthday

0 12615 78609 5



206542

WHAT. WERE.
WE. THINKING.
Happy Birthday

0 12615 78539 5



206541

...laugh a lot!
Happy Birthday

0 12615 78538 8



206536

...like shot glasses.
Happy Birthday

0 12615 78533 3



206535

...Live longer!
Wishing you many,
many more!
Happy Birthday

0 12615 78532 6



206531

More years... more beers!
Happy Birthday

0 12615 78528 9



206530

Preferably full.
Happy Birthday

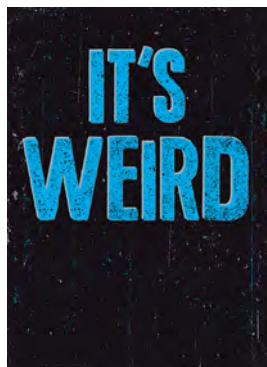
0 12615 78527 2



206524

...But it's a nice touch!
Happy Birthday

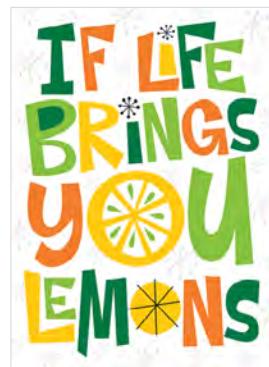
0 12615 78521 0



206522

...being the same
age as old people.
Happy Birthday

0 12615 78519 7



206520

Grab the vodka!
Happy Birthday

0 12615 78517 3



206519

The older we get, the
more there is to celebrate!
Happy Birthday

0 12615 78516 6



206518

HAPPY BIRTHDAY

0 12615 78515 9

BIRTHDAY



0 12615 78513 5

206516

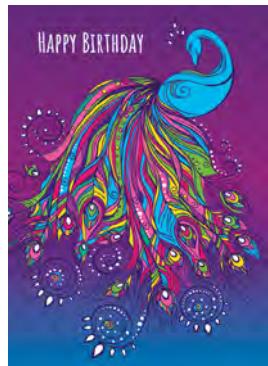
Happy Birthday



0 12615 78512 8

206515

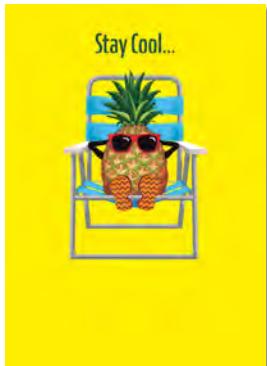
...Celebrating how awesome you are!
Happy Birthday



0 12615 78511 1

206514

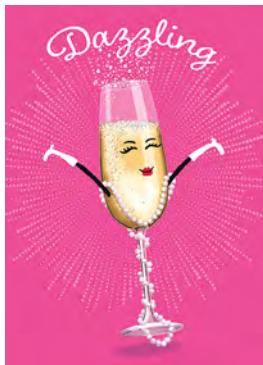
You really are extraordinary!



0 12615 78505 0

206508

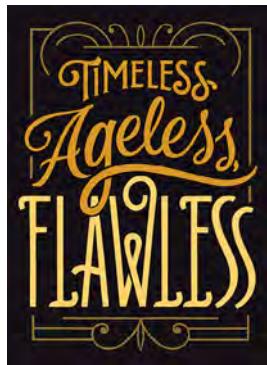
Cool to the core!
Happy Birthday



0 12615 78504 3

206507

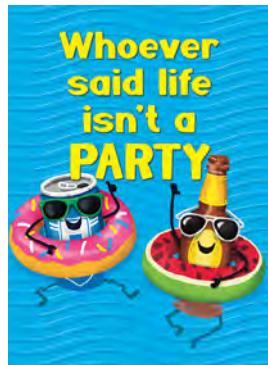
No one sparkles like you!
Happy Birthday



0 12615 78501 2

206504

...and marvelous!
Happy Birthday



0 12615 78500 5

206503

...didn't know us!
Happy Birthday



0 12615 78499 2

206502

No big dill.
Happy Birthday



0 12615 78496 1

206499

And then we'll be NEW friends!
Happy Birthday



0 12615 78494 7

206497

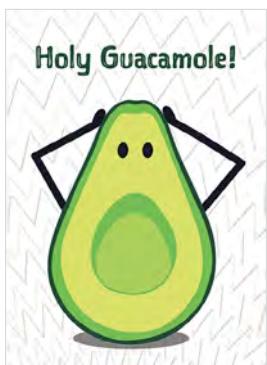
Happy Birthday



0 12615 78487 9

206490

...but today you're on fire!
Happy Birthday

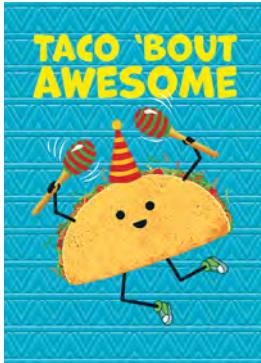


0 12615 78486 2

206489

Happy Birthday

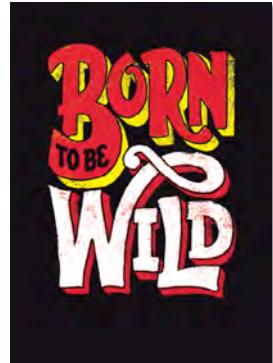
BIRTHDAY



0 12615 78483 1

206486

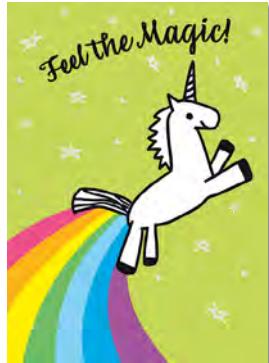
Happy Birthday



0 12615 78482 4

206485

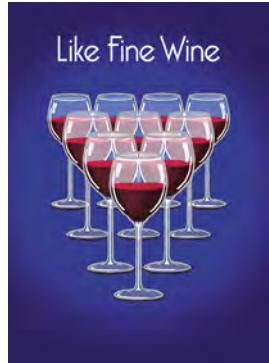
...but only till 9pm or so!
Happy Birthday



0 12615 78479 4

206482

Happy Birthday



0 12615 78477 0

206480

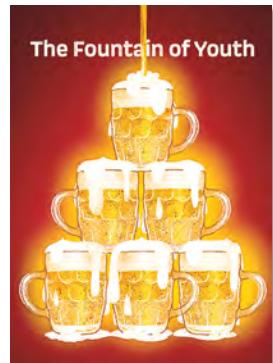
...we mature over time.
Happy Birthday



0 12615 78474 9

206477

WISH BIG!
Happy Birthday



0 12615 78469 5

206472

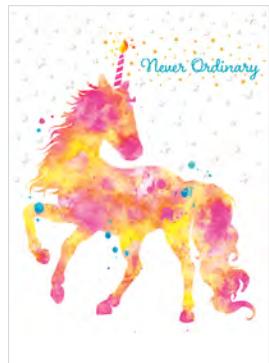
Happy Birthday



0 12615 78468 8

206471

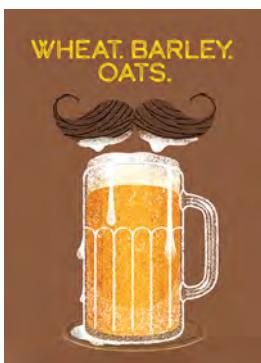
Happy Birthday



0 12615 78467 1

206470

...Always extraordinary!
Happy Birthday



0 12615 78465 7

206468

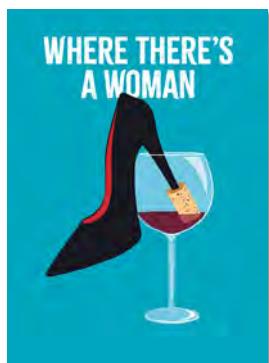
...it's practically cake!
Happy Birthday



0 12615 78459 6

206462

You're officially a fire hazard!
Happy Birthday



0 12615 78457 2

206460

...There's a way!
Happy Birthday



0 12615 78456 5

206459

They look so innocent,
don't they?
Happy Birthday

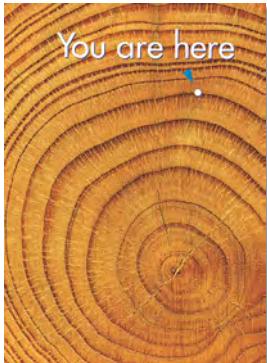
BIRTHDAY



206454

...and oh, so Fabulous!
Happy Birthday

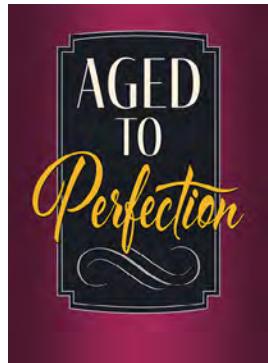
0 1261578451 0



206449

I'm stumped...
How many is that?
Happy Birthday

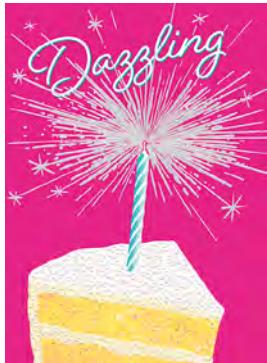
0 1261578446 6



206447

Happy Birthday

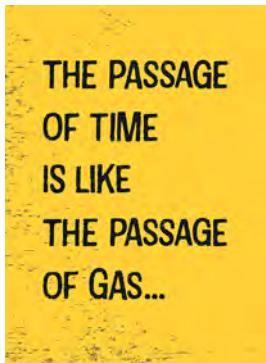
0 1261578444 2



206446

You sparkle from
the inside out!
Happy Birthday

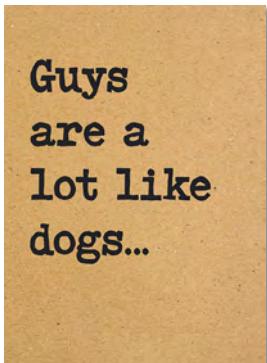
0 1261578443 5



206417

Except you can't
blame it on the dog.
Happy Birthday

0 1261578386 5



206412

They're hairy, inhale their food, and fart. They like cars and balls,
a good nap and snore. They're messy but afraid of the vacuum.
And they make really great friends. Happy Birthday

0 1261578381 0



206411

...as the first time we
thought we were old.
Happy Birthday

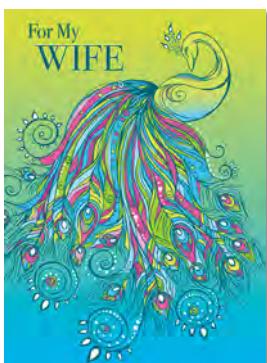
0 1261578380 3



206410

...creak and pop
wherever we go!
Happy Birthday

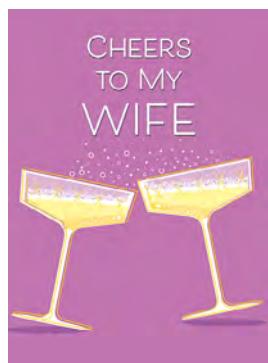
0 1261578389 7



206926 NEW

The one & only YOU
is the only one for ME!
Happy Birthday

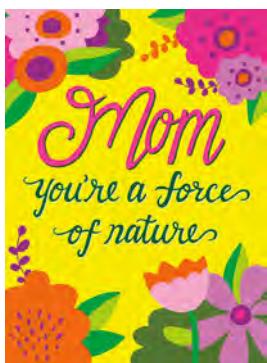
0 1261579388 8



206925 NEW

...who really is my better half!
Happy Birthday

0 1261579387 1



206921 NEW

You nurture, nourish,
and brighten our days...
Wishing you a Birthday
that's beautiful in every way!

0 1261579383 3

BIRTHDAY: MOM

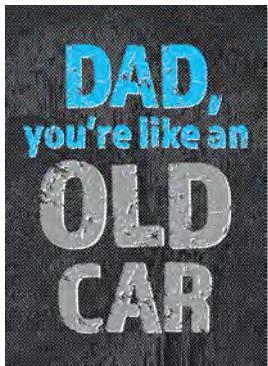


206920 NEW

And I want the whole world
to know it! Happy Birthday

0 12615 79382 6

BIRTHDAY: DAD



206930 NEW

You make questionable emissions and weird, funny noises, and
you're a bit slower to accelerate but you never go out of style!
Happy Birthday

0 12615 79392 5



206929 NEW

...Guy On A Toilet.
And the Greatest Of All Time!
Happy Birthday

0 12615 79391 8

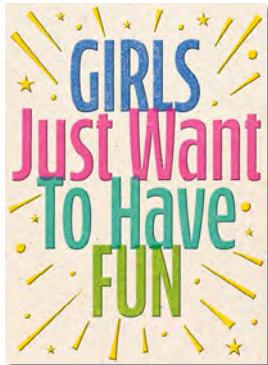
FRIENDSHIP



206928 NEW

Just like duct tape!
Happy Birthday

0 12615 79390 1



206884 NEW

And by fun we mean,
stretchy pants and wine..

0 12615 79275 1



206883 NEW

or was...

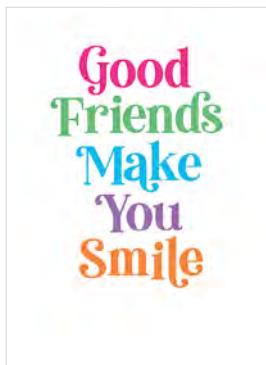
0 12615 79274 4



206732

...who are the same
weird as you!

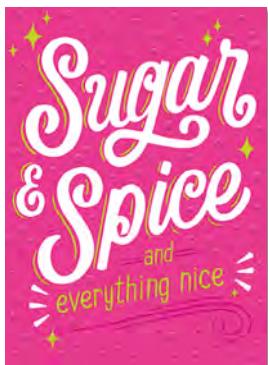
0 12615 78964 5



206645

...but great friends
make you laugh so
hard you pee a little.

0 12615 78792 4



206532

...then there's us,
classy, sassy & a little
smartassy!

0 12615 78529 6



206413

WHATEVER. SHE. WANTS.

0 12615 78382 7

WEDDING SHOWER



0 12615792799

206888 **NEW**

You said Yes to Wedded Bliss!
Congratulations



0 12615792713

206880

And we couldn't be happier
for you! Congratulations



0 12615792706

206879 **NEW**

Love looks good on you!
Happy Bridal Shower

WEDDING



0 12615791990

206799

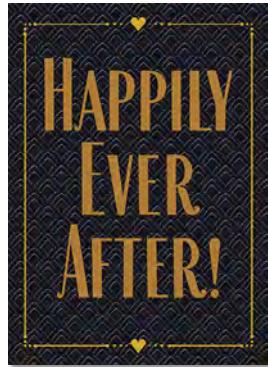
Cheers to the start of a
wonderful adventure!



0 12615789690

206737

Congratulations to the
Happy Couple!



0 12615785265

206529

Wishing you a lifetime
of love and laughter!
Congratulations



0 12615784893

206492

Now and Forever.
Congratulations on
your Wedding

ANNIVERSARY



0 12615789117

206644

...is knowing you already do.
Happy Anniversary



0 12615785357

206538

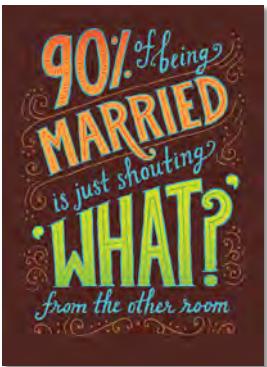
...but with snoring.
Happy Anniversary



0 12615785067

206509

Happy Anniversary



0 12615784817

206484

Communication
is everything!
Happy Anniversary

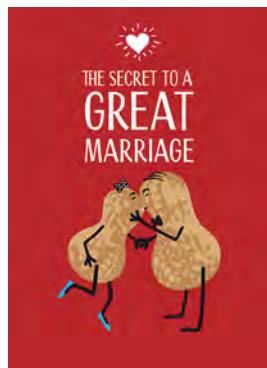
ANNIVERSARY



206483

Cheers to many years!
Happy Anniversary

0 12615 78480 0



206464

...is being a little nuts!
Happy Anniversary

0 12615 78461 9

OUR ANNIVERSARY



206889 **NEW**

Even when you
steal the covers.
Happy Anniversary

0 12615 78280 5



206810

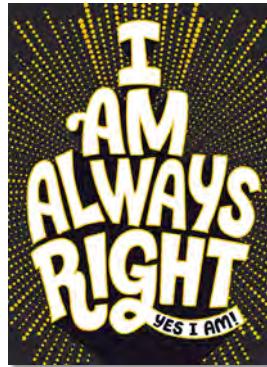
...but together we have it all.
Happy Anniversary

0 12615 789190 7

NEW BABY



0 12615 78957 7



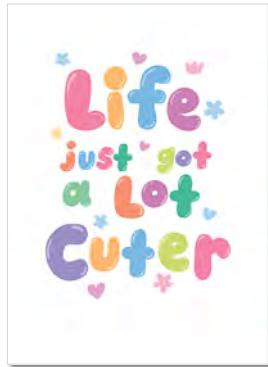
0 12615 78514 2

206725

Every single minute...
and I wouldn't change a thing.
Happy Anniversary

206517

Because I picked you!
Happy Anniversary



0 12615 78966 9



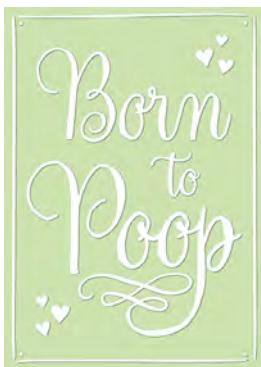
0 12615 78965 2

206734

...Unbearably cuter!
Congratulations

206733

Congratulations!



0 12615 78530 2



0 12615 78463 3

206533

Congratulations
on your new little stinker!

206466

Congratulations!



0 12615 78447 3

206450

...and one miracle to behold!
Congratulations

NEW HOME



0 12615784983

206798

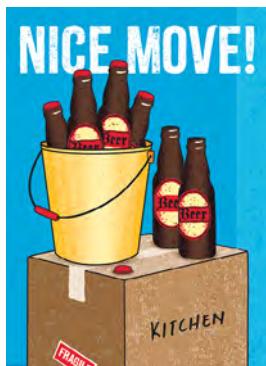
Congratulations on your
NEW HAPPY PLACE!



0 12615786200

206597

Congrats on the
new address!



0 12615784886

206491

ALWAYS start
with the essentials!
Congrats on your new home

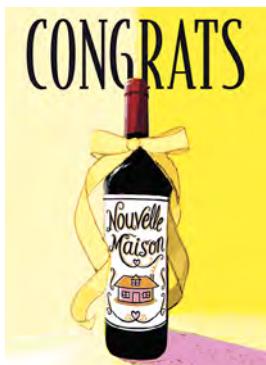


0 12615784855

206488

May happiness bloom
in your new home!
Congratulations

CONGRATULATIONS



0 12615784718

206474

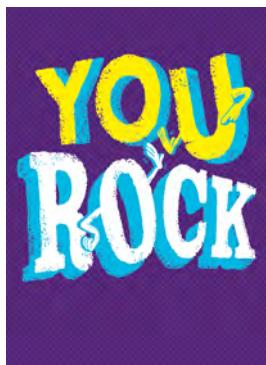
Time to unpack the glasses!
Congratulations



0 12615792737

206882

Well Done!
Congratulations



0 12615785104

206513

(Blank Inside)



0 12615785074

206510

Congratulations!

MOVING ON



0 12615788036

206506

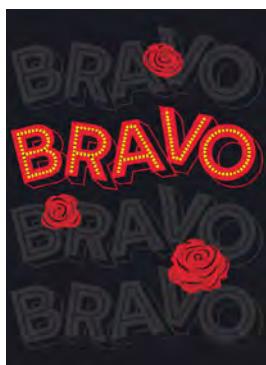
This is a BIG deal!



0 12615784909

206493

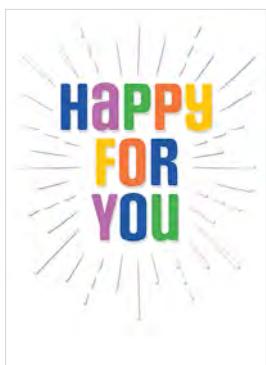
Congratulations



0 12615784527

206455

I can't stop clapping!
Congratulations



0 12615786170

206594

...but sad for us!
Good luck on your
new adventure

FEEL BETTER



206808

Feel better soon

0 12615 79188 4



206807

Feel better soon.

0 12615 79187 7

HOPE YOUR
**GET
UP
&
GO...**

206595

...gets up and gets better!

0 12615 78618 7



206487

You'll be back on a roll in no time!

0 12615 78484 8

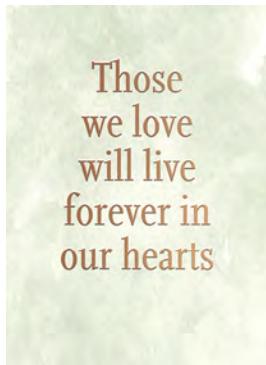
SYMPATHY



206458

Take good care of yourself!

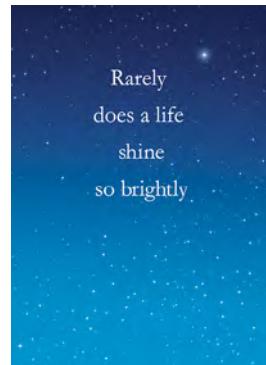
0 12615 78455 8



206735

May warm memories bring you comfort and peace.

0 12615 78967 6



206526

Forever in our thoughts.

0 12615 78523 4



206525

...someone who gave us so much to remember.

0 12615 78522 7



206456

So very sorry for your loss

0 12615 78453 4

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NOT
OVER
THE
HILL

