



Brighter, Bolder & FUNNIER!

- Designed and written for adult recipients
- Bold graphics and typography engage consumers
- Big attitude with a smart sense of humor
- Each card enhanced with unique textures and embellishments
- Made in USA

PRICE POINTS

\$4.99 US Retail

\$5.99 CDN Retail

\$14.97 6-Card Unit

\$17.97 6-Card Unit

THE PERFECT A*PRESS DISPLAY! 84-Pocket Spinner

20" x 20" Base Footprint

76" High

Display Cost: \$587.80 US/CDN

Estimated Product Cost: \$1,258 US • \$1,510 CDN



BIRTHDAY



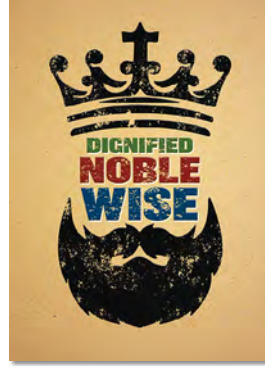
206806

...to wash down
an ice-cold beer.
Happy Birthday



206805

Cheers to whatever age it is!
Happy Birthday



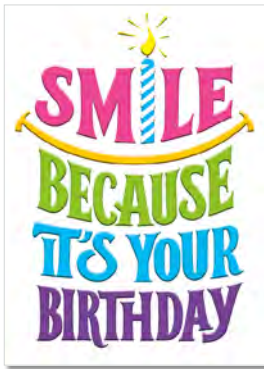
206804

Basically old.
Happy Birthday



206803

...just on the back nine.
Happy Birthday



206801

Laugh because there's
nothing you can do about it!
Happy Birthday



206800

...Because no one
celebrates a Birthday
around a microwave.



206654

...wrapped in total
dazzling fabulousness!
Happy Birthday



206650

...Like you always do, maybe
today just a little bit extra.
Happy Birthday



206649

...Have the Best Birthday Ever!



206648

Happy Birthday!



206634

Happy Birthday!



206589

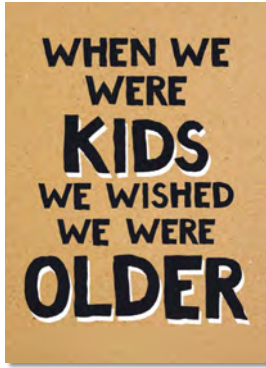
You are making the
rest of us look bad!
Happy Birthday

BIRTHDAY



206586

...And there's strength
in numbers!
Happy Birthday



206542

WHAT. WERE.
WE. THINKING.
Happy Birthday



206541

...laugh a lot!
Happy Birthday



206536

...like shot glasses.
Happy Birthday



206535

...Live longer!
Wishing you many,
many more!
Happy Birthday



206531

More years... more beers!
Happy Birthday



206530

Preferably full.
Happy Birthday



206524

...But it's a nice touch!
Happy Birthday



206522

...being the same
age as old people.
Happy Birthday



206520

Grab the vodka!
Happy Birthday



206519

The older we get, the
more there is to celebrate!
Happy Birthday



206518

HAPPY BIRTHDAY

BIRTHDAY



206516

Happy Birthday



206515

...Celebrating how awesome you are!
Happy Birthday



206514

You really are extraordinary!



206508

Cool to the core!
Happy Birthday



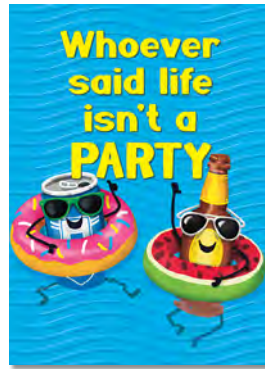
206507

No one sparkles like you!
Happy Birthday



206504

...and marvelous!
Happy Birthday



206503

...didn't know us!
Happy Birthday



206502

No big dill.
Happy Birthday



206499

And then we'll be NEW friends!
Happy Birthday



206497

Happy Birthday



206490

...but today you're on fire!
Happy Birthday



206489

Happy Birthday

BIRTHDAY



206486

Happy Birthday



206485

...but only till 9pm or so!
Happy Birthday



206482

Happy Birthday



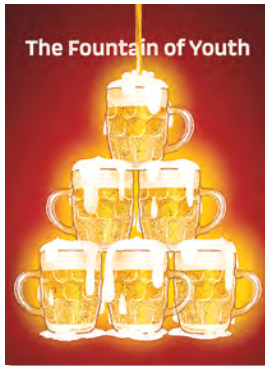
206480

...we mature over time.
Happy Birthday



206477

WISH BIG!
Happy Birthday



206472

Happy Birthday



206471

Happy Birthday



206470

...Always extraordinary!
Happy Birthday



206468

...it's practically cake!
Happy Birthday



206462

You're officially a fire hazard!
Happy Birthday



206460

...There's a way!
Happy Birthday



206459

They look so innocent,
don't they?
Happy Birthday

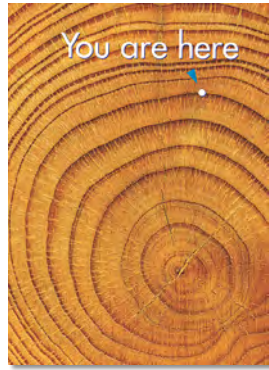


BIRTHDAY



206454

...and oh, so Fabulous!
Happy Birthday



206449

I'm stumped...
How many is that?
Happy Birthday



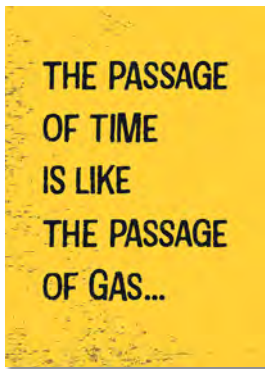
206447

Happy Birthday



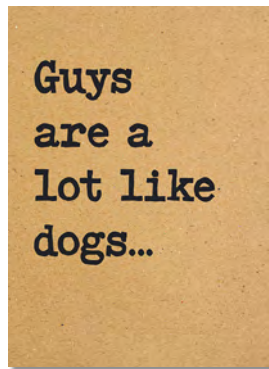
206446

You sparkle from
the inside out!
Happy Birthday



206417

Except you can't
blame it on the dog.
Happy Birthday



206412

They're hairy, inhale their food, and fart. They like cars and balls,
a good nap and snore. They're messy but afraid of the vacuum.
And they make really great friends. Happy Birthday



206411

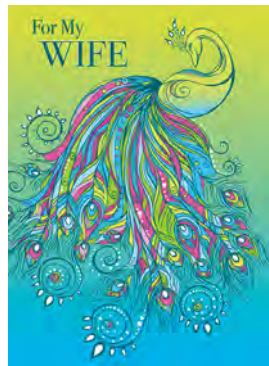
...as the first time we
thought we were old.
Happy Birthday

BIRTHDAY: WIFE



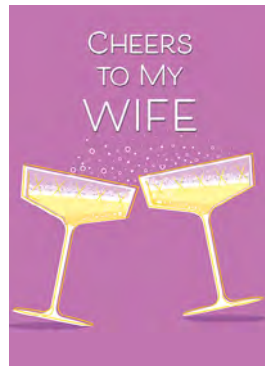
206410

...creak and pop
wherever we go!
Happy Birthday



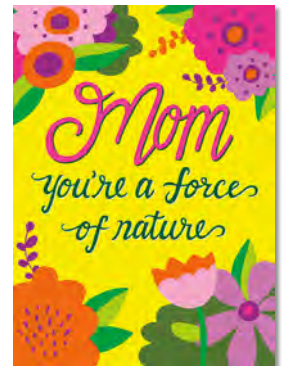
206926 **NEW**

The one & only YOU
is the only one for ME!
Happy Birthday



206925 **NEW**

...who really is my better half!
Happy Birthday



206921 **NEW**

You nurture, nourish,
and brighten our days...
Wishing you a Birthday
that's beautiful in every way!

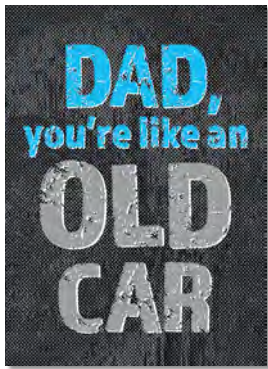
BIRTHDAY: MOM



206920 **NEW**

And I want the whole world to know it! Happy Birthday

BIRTHDAY: DAD



206930 **NEW**

You make questionable emissions and weird, funny noises, and you're a bit slower to accelerate but you never go out of style! Happy Birthday



206929 **NEW**

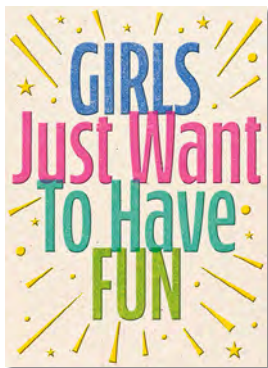
...Guy On A Toilet. And the Greatest Of All Time! Happy Birthday

FRIENDSHIP



206928 **NEW**

Just like duct tape! Happy Birthday



206884 **NEW**

And by fun we mean, stretchy pants and wine. .



206883 **NEW**

or was...



206732

...who are the same weird as you!



206645

...but great friends make you laugh so hard you pee a little.



206532

...then there's us, classy, sassy & a little smartassy!



206413

WHATEVER. SHE. WANTS.

WEDDING SHOWER



206888 **NEW**

You said Yes to Wedded Bliss!
Congratulations



206880

And we couldn't be happier
for you! Congratulations



206879 **NEW**

Love looks good on you!
Happy Bridal Shower

WEDDING



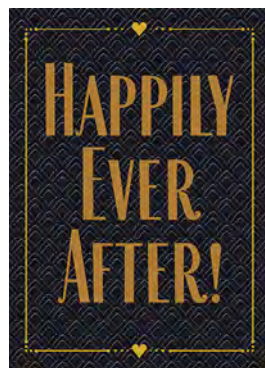
206799

Cheers to the start of a
wonderful adventure!



206737

Congratulations to the
Happy Couple!



206529

Wishing you a lifetime
of love and laughter!
Congratulations



206492

Now and Forever.
Congratulations on
your Wedding

ANNIVERSARY



206644

...is knowing you already do.
Happy Anniversary



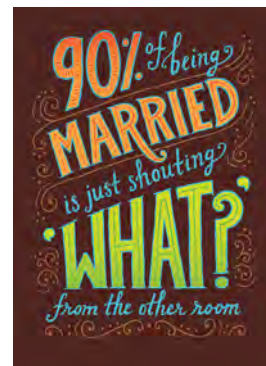
206538

...but with snoring.
Happy Anniversary



206509

Happy Anniversary



206484

Communication
is everything!
Happy Anniversary

ANNIVERSARY



206483

Cheers to many years!
Happy Anniversary



206464

...is being a little nuts!
Happy Anniversary

OUR ANNIVERSARY



206889

NEW

Even when you
steal the covers.
Happy Anniversary



206810

...but together we have it all.
Happy Anniversary



206725

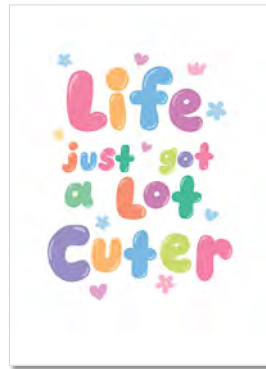
Every single minute...
and I wouldn't change a thing.
Happy Anniversary



206517

Because I picked you!
Happy Anniversary

NEW BABY



206734

...Unbearably cuter!
Congratulations



206733

Congratulations!



206533

Congratulations
on your new little stinker!



206466

Congratulations!



206450

...and one miracle to behold!
Congratulations

NEW HOME



206798

Congratulations on your
NEW HAPPY PLACE!



206597

Congrats on the
new address!



206491

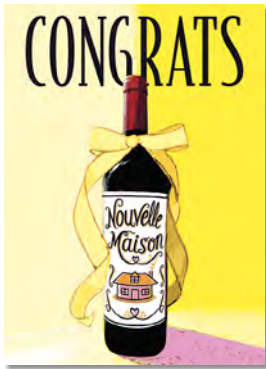
ALWAYS start
with the essentials!
Congrats on your new home



206488

May happiness bloom
in your new home!
Congratulations

CONGRATULATIONS



206474

Time to unpack the glasses!
Congratulations



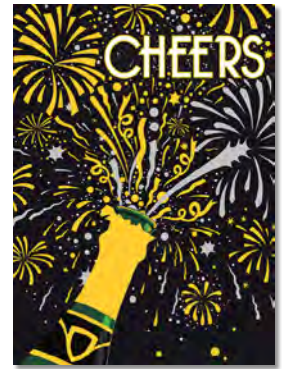
206882

Well Done!
Cogratulations



206513

(Blank Inside)



206510

Congratulations!



206506

This is a BIG deal!



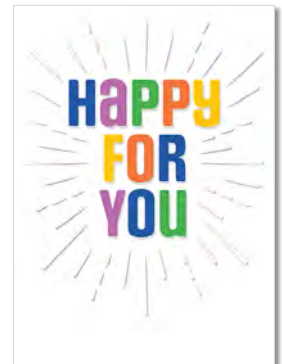
206493

Congratulations



206455

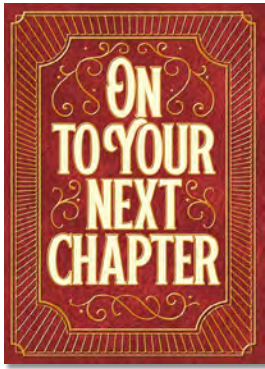
I can't stop clapping!
Congratulations



206594

...but sad for us!
Good luck on your
new adventure

RETIREMENT



206890

Congratulations
on your Retirement!



206646

You can plan on doing
whatever you want!
Congratulations

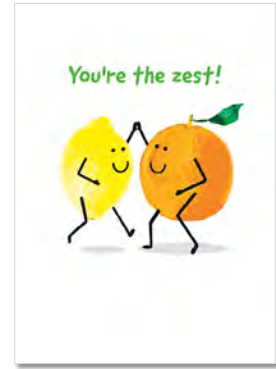
THANK YOU



206885

NEW

(Blank Inside)



206505

THANKS!



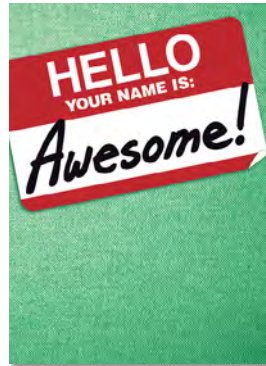
206469

I can't thank you enough!



206465

...times INFINITY!



206457

...and I'm: Grateful!
Thanks so much



206415

Much appreciated!

ENCOURAGEMENT



206414

(Blank Inside)



206528

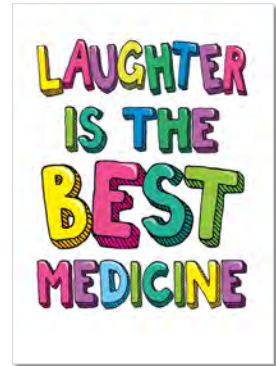
...never met you!



206527

No matter what.

GET WELL



206521

... But so is medicine.
Get well soon

FEEL BETTER



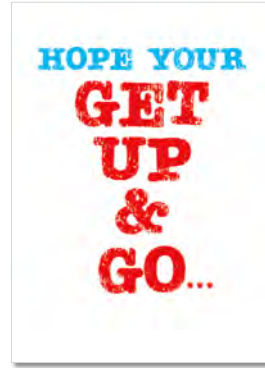
206808

Feel better soon



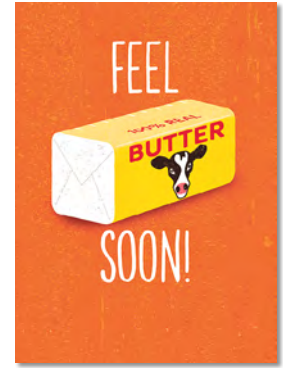
206807

Feel better soon.



206595

...gets up and gets better!



206487

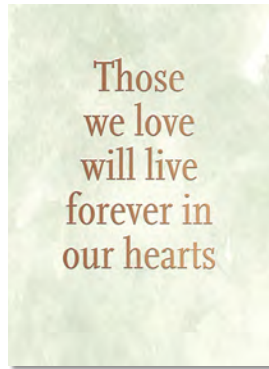
You'll be back on a roll in no time!

SYMPATHY



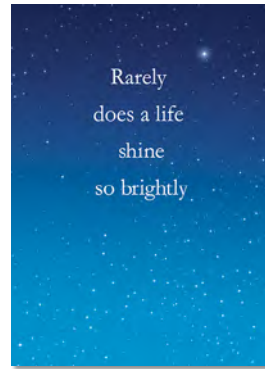
206458

Take good care of yourself!



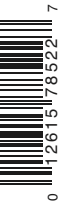
206735

May warm memories bring you comfort and peace.



206526

Forever in our thoughts.



206525

...someone who gave us so much to remember.



206456

So very sorry for your loss

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NOT
OVER
THE
HILL

